



## CONTACT

- 📞 (440) 654-3499
- 🌐 www.zheiser.com
- ✉️ zheiser@gmail.com

## SKILLS

### Design & Visuals

- Photoshop, Illustrator, Clip Studio Paint, Procreate, Storyboard Pro, Procreate Dreams, Blender

### Scriptwriting & Story Dev,

- Final Draft 13

### Workflow & Management

- Microsoft Office, Trello

## EDUCATION

### M.A. in Illustration

- Savannah College of Art and Design: 2016-2020  
GPA- 3.8

### B.A. in Children's Book

### Illustration, Theatre Tech, Art

- University of Findlay: 2009-2014  
Minor in Art History  
GPA- 4.0

# Zach Heiser

## GOALS

I'm an experienced Character Designer who has worked on a variety of illustration and animation projects. I've trained myself in concept art and storyboarding, and I specialize in meeting deadlines, pushing creative boundaries, and working with others. I ultimately want to help create engaging, stylized, and emotionally resonant projects.

## WORK EXPERIENCE

### Concept Artist and Director of Marketing

ChickenCOOP Animation: Jan 2022- Present

- Directed and storyboarded a promotional video campaign
- Managed creation of visual assets for Indiegogo launch
- Coordinated social media strategy for online platforms
- Designed characters, backgrounds, and animatics for several animated shorts

### Character Designer and Prop Designer

Possum Witch: Oct 2021 - Dec 2022

- Designed character turnarounds, props, and Kickstarter illustrations aligned with the film's tone
- Collaborated with production staff and director to maintain consistency across all visual elements

### Illustrator

Freelance: Jun 2014 - Present

- Created children's books, album covers, mascots, and other commissions for various clients
- Developed concepts, handled revisions, and maintained ongoing client communication from start to delivery

## TRAINING & WORKSHOPS

### Animated Pilot Writing Class with Lindsay Katai

Private Class: 2025

- Wrote an original pilot from concept to script
- Met weekly over Zoom for feedback and revisions

### Storyreel Course with Pixar Alumni

Story Xperiential: 2023

- Developed an original storyreel from concept to animatic
- Met frequently on Discord and website for feedback and revisions

### Storyboarding for Streaming with Andres Alvarez

ADSC Online: 2021

- Learned to create animatics in Storyboard Pro
- Created an animatic based on an existing script provided in class
- Met weekly over Zoom for feedback and revisions